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FOR IMMEDIATE RELEASE

Westfield Regional Health Department Launches Social Media Outreach on Instagram and Facebook

Westfield, NJ – November 18, 2024 – The Westfield Regional Health Department is pleased to announce the launch of its official Instagram and Facebook accounts, creating new ways for residents and business owners across the region to access valuable health information, resources, and updates. This initiative is part of a broader outreach program aimed at empowering the community to lead healthy and productive lives in New Jersey.

Through these new platforms, Westfield Regional Public Health will share timely updates, health tips, preventive care guidance, and resources on a range of topics including seasonal health concerns, vaccination information, mental health resources, and more, to the nine communities they serve:

- Westfield
- Chatham Borough
- Fanwood
- Garwood
- Madison
- Mountainside
- New Providence
- Roselle Park
- Summit

"Establishing a social media presence is a way for us to connect with our residents, businesses and community members in real-time," explains Megan Avallone, Director of the Westfield Regional Health Department. "This is about more than just sharing information—it is about building a healthier, more engaged community by delivering reliable, relevant, and accessible resources directly to people in the region we serve. We are excited to launch this new platform to help us enhance public health communication and engagement."

**Providing Public Health and Environmental Services to
Madison, Chatham Borough, Fanwood, Garwood, Madison, Mountainside,
New Providence, Roselle Park, Summit and Westfield**

Followers of the Westfield Regional Health Department's social media channels will benefit from:

- **Timely Health Alerts and Information:** Stay informed on public health announcements, guidance, and alerts on topics like disease prevention, emergency updates, and safety protocols.
- **Community Resources and Program Information:** Access information on local health programs, services, and events available to residents and businesses.
- **Engaging Health Tips:** Practical advice and resources for managing day-to-day health, from nutrition to mental wellness.
- **Interactive Content:** Participate in Q&A sessions, view health-related videos, and access a variety of content aimed at promoting a healthier lifestyle.

Follow the Westfield Regional Health Department on Instagram @westfieldregionalhealthdepart and on Facebook @Westfield Regional Health Dept. For more information, please contact Samantha Austin at saustin@westfieldnj.gov or 908-789-4070.

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